

# Loyalty Card Awards Addendum

Please select one of the following loyalty rewards programs

**OPTION 1: FREQUENCY PROGRAM**

- **Rewards are earned based on number of visits or number of items purchased**
- **1 visit or purchase = 1 point/1 dollar**
- Points will continue to accumulate until consumer chooses to redeem for their reward
- If merchant chooses the reward to be a dollar amount – the dollars will be placed on consumers loyalty/gift card
- Merchant determines what rewards to give for points accumulated
  - Example 1: *“Get 5 haircuts and 6<sup>th</sup> haircut is free” (not available on Nurit terminals)*
  - Example 2: *“Buy 10 sandwiches and the 11<sup>th</sup> is free” (not available on Nurit terminals)*
  - Example 3: *“Visit 10 times and earn XXX dollars on your loyalty/gift card”*
- Please complete below to define your program...

AWARD LEVEL	Points Needed For Reward	Consumers Reward	Points per day maximum that can be added
FIRST			

\* NOTE: Rewards are available the following business day

**OPTION 2: DOLLAR PROGRAM**

- **Rewards are earned based on dollars spent**
- **\$1.00 spent = 1 point**
- Points will continue to accumulate until consumer chooses to redeem for their reward
- If merchant chooses the reward to be a dollar amount – the dollars will be placed on consumers loyalty/gift card
- Merchant determines what rewards to give for points accumulated
  - Example 1: *“For every \$100 spent get a \$10 credit on your gift/loyalty card “*
  - Example 2: *“Spend \$100 .....Rewarded with \$5 credit on gift/loyalty card*  
*“Spend \$250 .....Rewarded with \$25 credit on gift/loyalty card*  
*“Spend \$500 .....Rewarded with \$50 credit on gift/loyalty card*
- Please complete below to define your program...

AWARD LEVEL	Points Needed For Reward (\$1.00 = 1 point)	Consumers Reward	Points Per Day Maximum
FIRST			The maximum number of points that can be added in one day:  = _____
SECOND			
THIRD			
FOURTH			
FIFTH			

\* NOTE: Rewards are available the following business day

After the loyalty program is activated it can be changed at any time with a new addendum forwarded. We reserve the right to charge a fee if the loyalty program has been changed multiple times. Please be aware that if the loyalty solution reward levels are changed all remaining balances will be left on the active cards. All liability for clerks and web users accessing the system from a terminal or web system are responsible for adding correct point values. The processor assumes no liability for inaccurate data entered into the system. By signing below you agree that the above information is accurate and you agree to the terms outlined above.

**Business Name:** \_\_\_\_\_

**Date:** \_\_\_/\_\_\_/\_\_\_

**Printed Name:** \_\_\_\_\_

**Merchant Signature:** \_\_\_\_\_