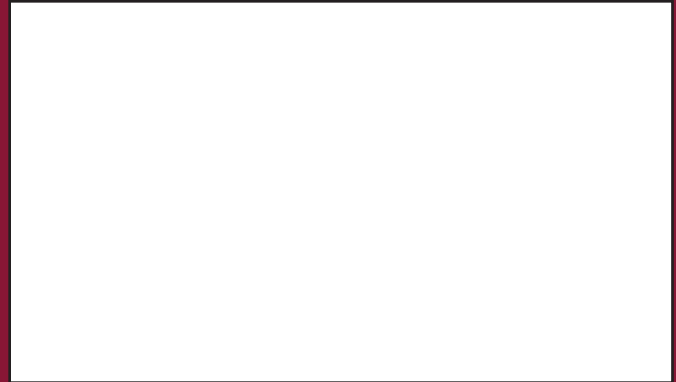


Increase Sales and Customer Loyalty with Gift & Loyalty Cards!



For more information, please contact:



Benefits of Gift Card & Rewards/Loyalty Card Programs



- Increased Sales & Cash Flow
- Improved Brand Awareness
- Reduced Fraud/Duplicate Usage
- Helps Create Impulse Purchases
- Custom and Pre-Designed Card Options
- Customizable Loyalty or Rewards Options
- Create Customer Loyalty and Repeat Business
- Store Credit for Returns - No Cash Back
- Pool Funds between Multiple Locations
- Real-Time Online Reporting / Virtual Terminal
- Average breakage is 15-20% (unredeemed card balances)